



# THE BOOK *of* LEGENDS

- an ode to courage -

We are inspired by those who break new ground,  
and blaze fiery trails.

They remind us that the future  
will only be as good as we make it.



NO. 1

## ADA LOVELACE

Created the world's first algorithm to Babbage's "analytical engine", an early general purpose computer.





NO. 2

## AMELIA EARHART

Pioneer in aviation and the first female pilot to fly solo across the Atlantic and the first to receive the US Military's Distinguished Flying Cross.

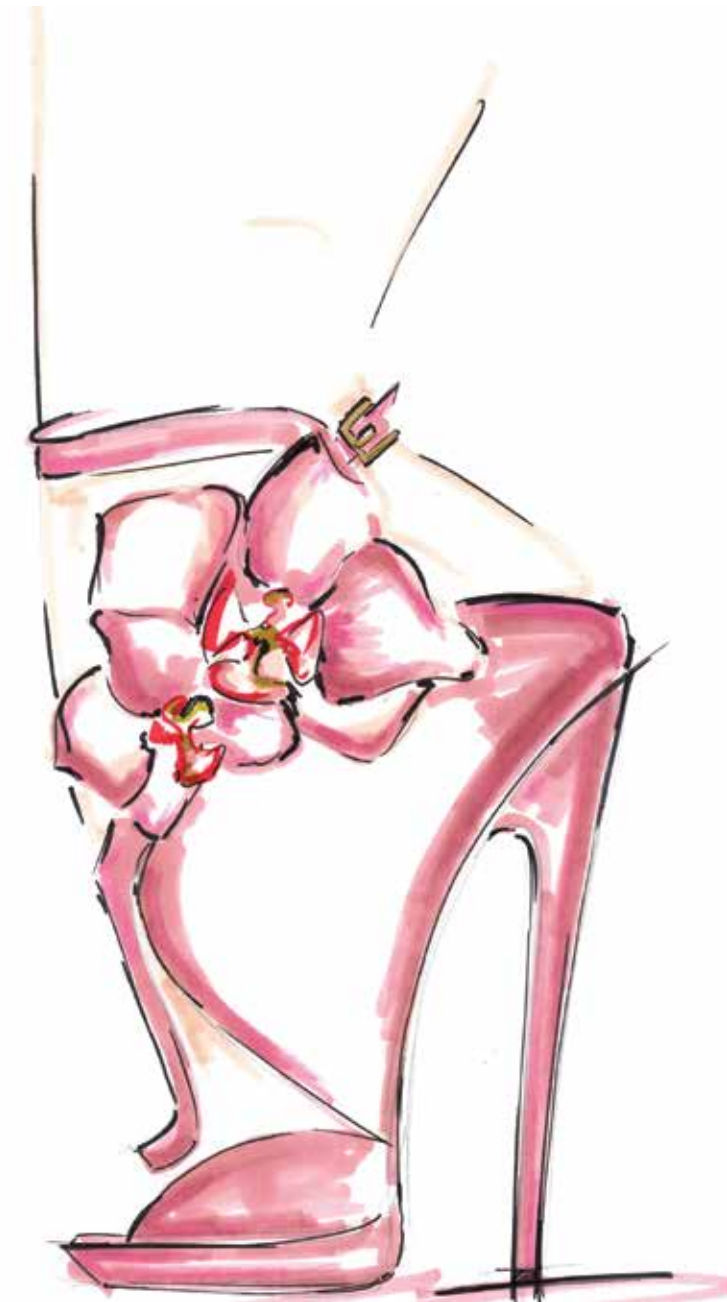




NO. 3

## BILLIE HOLLIDAY

A definitive jazz singer who overcame an impoverished and abusive childhood to leave a mark on music and culture.





NO. 4

## CLEOPATRA

An ambitious ruler of Egypt who used her power, intellect, and femininity to keep her country free and independent.



no. 5

## DOROTHY HODGKIN

A biochemist and a pioneer scientist who developed protein crystallography and won the Nobel Prize in Chemistry.





NO. 6

## ELIZABETH BLACKWELL

The first woman to graduate from medical school in the US and listed on the British Medical Register. Elizabeth was also a leading public health activist.







NO. 7

## FRIDA KAHLO

A celebrated Mexican Amerindian trailblazer who is one of the most important female artists and feminists.





NO. 8

## HELEN KELLER

A social activist who was the first deafblind person to earn a bachelor of arts and a leading humanitarian during the 20th century.



NO. 9

## HUA MULAN

A legendary woman warrior from the Southern and Northern Dynasties (420-589) of China who took her father's place in the army and fought for twelve years.





NO. 10

## JOAN CLARKE

A cryptanalyst and numismatist who played a major role in decoding Nazi communications during WWII.

Our mission is to decouple beauty and pain, and show just how sexy smart can be.

Sleek, sophisticated curves on the outside, cutting edge technology on the inside.



Introducing Thesis S.I.A.<sup>™</sup> [Structural Interlocking Architecture], the most significant innovation in fashion footwear in nearly a century. Created by an unprecedented team of designers and technologists, our patented design is engineered to redistribute load, minimize impact shock, and reduce fatigue.

High Fashion meets High Performance<sup>™</sup>



NO. 11

## MADELEINE CHERUIT

A renowned couturier and one of the first women to control a major French fashion house.





NO. 12

## MAI BHAGO

Mai was a celebrated Sikh who lived under the most violent Mughal ruler and led a 40 soldier rebellion in 1705.



NO. 13

## MALALA YOUSAFZAI

An activist for human rights and education for females, Malala is the youngest person ever to win the Nobel Peace Prize at the age of 17.







NO. 14

## MARGARET HAMILTON

A computer scientist and systems engineer who helped develop the on-board software for the Apollo space program.





NO. 15

## MARIE CURIE

The first woman to win a Nobel Prize; the first person and only woman to win twice; and the only person to win twice in multiple sciences.





NO. 16

## MAYA ANGELOU

Maya was an award winning American author, poet, stage and screen performer, director, and civil rights activist.





NO. 17

## MICHELLE OBAMA

The 44th First Lady who is a lawyer and advocate for poverty awareness and campaigner against childhood obesity.





NO. 18

## MISTY COPELAND

Misty is the first African American woman to be promoted to principal dancer in American Ballet Theater's 75-year history.



NO. 19

## PRINCESS DIANA

Princess Diana was legendary for her charm and philanthropic work with AIDS patients and victims of landmines.





no. 20

## SALLY RIDE

The first American woman in space at the age of 32; Sally was also a professor of physics at UCSD and Director of the California Space Institute.



NO. 21

## SERENA WILLIAMS

Serena is ranked No. 1 in women's singles tennis and the most dominant figure in sports today.







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